



EFL
AWARDS
Eastern Fashion & Lifestyle Awards

SEASON-II

EFL Awards 2024
West Bengal

www.eflawards.in





AWARDS CATEGORY 2024/ WEST BENGAL

LEGENDARY AWARDS

- FASHION DESIGNER WEST BENGAL
- INTERIOR DESIGNER WEST BENGAL
- STYLISH ACTOR MALE TELEVISION WEST BENGAL
- STYLISH ACTOR FEMALE TELEVISION WEST BENGAL

THE SEASONED

- MALE MODEL OF THE DECADE WB
- FEMALE MODEL OF THE DECADE WB
- FASHION STYLIST OF THE DECADE WB
- FASHION MAKE UP PERSONNEL OF THE DECADE WB
- MOST STYLISH MEDIA PERSONNEL OF WB
- FITNESS INFLUENCER OF THE DECADE WB

POPULAR AWARDS

- FASHION DESIGNER CRAFTS AND HANDLOOMS WB
- POPULAR MALE MODEL OF THE YEAR WB
- POPULAR FEMALE MODEL OF THE YEAR WB
- POPULAR FASHION DESIGNER OF THE YEAR WB
- POPULAR SHOW DIRECTOR OF THE YEAR WB
- POPULAR MALE PRINT MODEL OF THE YEAR WEST BENGAL
- POPULAR FEMALE PRINT MODEL OF THE YEAR WEST BENGAL
- POPULAR FASHION NIGHT OUT DESTINATION WB
- MOST ADMIRER BEAUTY EXPERT WB

NORTH BENGAL AWARDS

- EMERGING INTERIOR DESIGNER OF THE YEAR NB
- POPULAR INTERIOR DESIGNER NB
- POPULAR FASHION DESIGNER NB
- POPULAR MALE MODEL NB
- POPULAR FEMALE MODEL NB
- POPULAR FASHION NIGHT OUT DESTINATION NB
- POPULAR FASHION AND LIFESTYLE INFLUENCER OF THE YEAR NB

EMERGING CATEGORY

- EMERGING MALE MODEL OF THE YEAR WB
- EMERGING FEMALE MODEL OF THE YEAR WB
- EMERGING FASHION DESIGNER OF THE YEAR WB
- EMERGING INTERIOR DESIGNER OF THE YEAR WB
- EMERGING FASHION STYLIST OF THE YEAR WB
- EMERGING FASHION AND LIFESTYLE INFLUENCER OF THE YEAR WB
- EMERGING FASHION PHOTOGRAPHER OF THE YEAR WB



SEASON-II





Rules & Regulations for Filing a Nomination

- EFL nomination categories and entry details are announced through websites, personalized electronic campaign and tele-calling to prospective nominees in all proposed categories.
- Nominations will be open for the following categories: Popular Awards, Emerging Awards and North Bengal Awards.
- Prelim jury to identify best performers among Nominations.
- Actors, Designers, and Industry Professionals will be amongst the main JURY Panel.
- The Nominations will be open only for professionals of West Bengal with proof of Adhaar Card/ or through industry recommendations.
- Award details and nomination forms can be understood from EFL website.
- Eligible applicants are required to submit nominations with details and supporting material – latest by 30th Dec, 2024.
- One can file only one Nomination, filing two categories might lead to both canceling.
- Email id and phone numbers should be proper as the organizers will coordinate with you in the said numbers for smooth coordination whenever required.
- The first-hand nomination forms will be checked by the EFL team for eligibility, completeness and data correctness. Nominees may be asked to rectify mistakes, if found any, and also provide supporting documents wherever required.



- EFL team of analysts then make a presentation for the EFL Jury 20243 with analysis of relevant performance metrics for each category (such as folio, work profile, achievements and collaborations).
- The decision of the Jury will be considered as final decision and no challenges can be made in any form.
- The Jury and the organizers have the right to decide on the final categories to be awarded, renaming the titles and moving nominations to the most appropriate categories wherever required.
- Categories failing to receive less than two valid nominations may be dropped or clubbed with other categories without notice.
- Names of Prelim, on ground and Final Jury may or may not be announced/ disclosed/ displayed on website. Even if they are announced/ disclosed/ displayed on website finally their involvement will be subject to their availability on the day of the jury presentations for active participation in the Jury Process.
- The coveted EFL trophies will go to the best among the top performers. The final names will be announced at the glittering EFL ceremony (date to be announced soon) in Kolkata during the gala Awards Ceremony.
- The Awardees need to do a special photo shoot and story for the social promotions after the show for media. The date venue and time will be announced shortly.